

EMPLOYMENT

Senior Lecturer in Business and Entrepreneurship
Edge Hill University
Business School
07 June 2021 to present

Senior Lecturer and Research Degrees Committee Member
Falmouth University
School of Entrepreneurship
28 January 2019 to 21 May 2021

Co-Investigator and Academic Partner
TACIT Knowledge Alliance Project
01 December 2017 to 01 January 2019

Lecturer and Flexible Combined Honours (FCH) Subject Coordinator
University of Exeter
Business School
Sustainable Futures Department
15 May 2017 to 24 January 2019

Co-Founder and Business Startup and Transformation Consultant
Different
4 June 2018 to 01 November 2020

Senior Lecturer and Academic Programme Lead
Plymouth University, GSM London Management School
Entrepreneurship and Human Resources Department
14 May 2012 to 5 May 2017

Research Assistant and Tutor
University of Liverpool
Management School
7 June 2010 to 13 Feb 2012

Senior Lecturer
Balikesir University (Turkey)
Management School
26 Feb 2001 to 22 March 2010

Management Consultant
Freelance
13 July 1998 to present

Quality Assurance Manager
NIKE
13 Feb 1995 to 10 July 2000

Process Design Engineer (Washing Machine Factory)
BOSCH
14 Feb 1994 to 10 Feb 1995

Production Planning and Control
Ege Ceramics & Tiles
4 Jan 1993 to 11 Feb 1994

Academic and Professional Roles (Past and Present)

Editorial Board Member
International Journal of Business Research and Management (IJBRM)

Editorial Board Member
British Academy of Management (BAM), Entrepreneurship SIG

Editor and Academic Lead
The Digital Transformation and Circular Entrepreneurship Symposium, British Academy of Management

Reviewer
British Academy of Management
Higher Education, Skills and Work-based Learning
International Small Business Journal
Journal of Global Entrepreneurship Research
Journal of General Management

SAGE

EMERALD

Journal of Entrepreneurship in Emerging Economies

Journal of Small Business and Entrepreneurship

The Forum for Access and Continuing Education (FACE) 2018 to present

Co-Investigator

TACIT Knowledge Alliance Project (£1.000.000 grant by ERASMUS+)

Judge

The Queen's Entrepreneurs' Competition (Canada)

Editor and Member of Organising Committee

The 1st International Conference on Critical Debates in Social Sciences (Turkey)

Project Leader

Improving Process Quality and Competitiveness of The Poultry Industry on The Global Arena; ISO 9000 and HACCP Systems Certification Project for The Industry Leaders in Turkey

Lead Researcher

Grant Scheme Programme for Promotion of the Civil Society Dialogue between the EU and Turkey: Developing Rights of Women (€45.000 grant by EU)

Project Leader

Improving the Environmental Impact of The Poultry Industry: ISO 14000 Environmental System Certification Project for The Industry Leaders in Turkey

Awards and Grants

The Reviewer of the Year Award

British Academy of Management Entrepreneurship Special Interest Group (BAM ENTR SIG)2020

£3.000

Digital Transformation and Circular Entrepreneurship SymposiumUniversity of Exeter, Future Focus, Launchpad Outreach, BAM ENTR SIG

2019

£5.000

Student-Tutor Research Partnership ProjectResearch Grant by Plymouth University, GSM London

2015

€45.000

Promotion of the Civil Society Dialogue between the EU and Turkey: Developing Rights of Women EU

2014

€10.000

PhD Research GrantThe Scientific and Technological Research Council of Turkey (TUBITAK)

2010 – 2011

£3.000

PhD Research Grant The University of Liverpool Management School

2010 – 2011

60.000 TRY

PhD Research Salary Grant

Balikesir University

2010-2011

Subjects of Teaching and Module Development (For All Academic Levels and Professional Courses)

Innovation and IntrapreneurshipPractice-Based Consultancy ManagementSmall Business ManagementEntrepreneurship CultureSocial EntrepreneurshipCreative Ideas GenerationAcademic SkillsProject ManagementEntrepreneurial MarketingInternational Management SystemsTotal Quality ManagementHuman Resources ManagementOrganizational BehaviorPerformance Measurement SystemsOrganization TheoryManagement PsychologyLeadershipResearch MethodologiesIntroduction to Computer SkillsStrategic ManagementEnvironmental Management and SustainabilityManagement and OrganizationsBusiness LeadershipInternational Business and Emerging MarketsPsychological Approaches to Decision MakingIntroduction to Human Resources ManagementResearch MethodologiesEntrepreneurship & LeadershipGlobal Marketing StrategiesGlobal Competition StrategiesBusiness Startup

Subjects of Consulting

ISO 9000 International Quality Management SystemISO 14000 International Environmental Management SystemHACCPcultural TransformationInnovation & IntrapreneurshipEuropean Foundation for Quality Management (EFQM)Strategic Management Tools and TechniquesBusiness Startup & MentorshipAcademic Programme Design & Development & AccreditationGlobal Market Expansion Strategies

Research outputs

Artificial Intuition for Automated Decision-Making

TROVATI, MARCELLO. & ALPSAHIN CULLEN, UFUK., 24 Jul 2023, (E-pub ahead of print) In: Journal of Applied Artificial Intelligence.

250

ALPSAHIN CULLEN, UFUK. & BOLTON, SIMON., 6 Jun 2023.

Circular Wonderland of Craft Cidermaking

ALPSAHIN CULLEN, UFUK. & BOLTON, SIMON., 6 Jun 2023.

The Moderating Effect Of Innovation Type On The Relationship Between Dynamic Capabilities And Innovation Capabilities

ALPSAHIN CULLEN, UFUK., TROVATI, MARCELLO. & BOLTON, SIMON., 26 May 2023, In: International Journal of Entrepreneurship. 27, 4, p. 1-28 28 p.

An Analysis of Female Academic Entrepreneurship in Bangladesh

ALPSAHIN CULLEN, UFUK. & Ahsan, R., 11 Aug 2022, (E-pub ahead of print) In: Journal of Enterprising Culture.

Exploring a circular business model: Insights from the institutional theory perspective and the business model lens

Alpsahin Cullen, U., 24 Nov 2021, In: The International Journal of Entrepreneurship and Innovation. p. 146575032110555 12 p.

Circular Business Model from The Institutional Theory Perspective

ALPSAHIN CULLEN, UFUK., 3 Sept 2021.

Circular entrepreneurship: A business model perspective

ALPSAHIN CULLEN, UFUK. & De Angelis, R., 10 May 2021, In: Resources, Conservation and Recycling. 168, May 2021, 105300

Do Students Really Engage with Their Skills Development in the Context of Widening Participation? An Institutional Case Study

ALPSAHIN CULLEN, UFUK., 1 Nov 2020, In: Widening Participation and Lifelong Learning. 22, 3, p. 30-63 34 p.

Wasted Cornish Apples: A Case Study of a Circular Business Model

ALPSAHIN CULLEN, UFUK. & De Angelis, R., 2 Sept 2020.

Circular Entrepreneurship: A Business Model Perspective

ALPSAHIN CULLEN, UFUK. & De Angelis, R., 6 Mar 2020.

Country-Specific Sociocultural Institutional Factors as Determinants of Female Entrepreneurs' Successful Sustainable Business Strategies within the Context of Turkey and the UK

ALPSAHIN CULLEN, UFUK. & Archer-Brown, C., 2 Mar 2020, *Entrepreneurial Opportunities: Economics and Sustainability for Future Growth*. RATTEN, VANESSA. (ed.). Emerald, p. 7-36

Sociocultural Factors as Determinants of Female Entrepreneurs' Business Strategies

ALPSAHIN CULLEN, UFUK., 17 Jan 2020, In: Journal of Entrepreneurship in Emerging Economies. 12, 1, p. 144-167 24 p.

Sociocultural Institutions as Determinants of Female Entrepreneurs' Networking Strategies, Growth Orientation and Lifestyle Choices Within the Context of Turkey and the UK

ALPSAHIN CULLEN, UFUK., 14 Nov 2019.

An Analysis of Informal Female Entrepreneurship in Turkey Through the Lens of the 5M Framework

ALPSAHIN CULLEN, UFUK., 3 Sept 2019.

Assessment of Real-World Learning: A Case Study

ALPSAHIN CULLEN, UFUK., 26 Jun 2019.

Informal Female Entrepreneurship in the Rural and Formalisation Strategies: A Case Study from the Middle East Region

ALPSAHIN CULLEN, UFUK., 17 Jun 2019.

To What Extent Do Widening Participation Students Engage with Their Employability Skills Development? GSM Case Study

ALPSAHIN CULLEN, UFUK. & Edwards, T., 29 Jun 2016.

Authentic Assessment Through Commercial Business Integration and Its Impact on Employability Skills Development

ALPSAHIN CULLEN, UFUK., 2016, *Closing the GAP: Bridges for Access and Lifelong Learning*. Hill, M., Hudson, A., McKendry, S., Raven, N., Saunders, D., Storan, J. & Ward, T. (eds.). The Forum for Access and Continuing Education, p. 105-126 21 p.

An Innovative Approach to Summative Assessment in Higher Education: Employability Skills Development through Commercial Involvement in Assessment

ALPSAHIN CULLEN, UFUK. & Thompson, Z., 3 Dec 2015.

The Impact of Commercial Involvement on the Development of Academic Processes, Employability Skills Development and On the Quality of Outcomes: KONE Case Study

ALPSAHIN CULLEN, UFUK. & Thompson, Z., 1 Jul 2015.

The Impact of Commercial Involvement on the Development of Academic Processes and the Quality of Outcomes: A Case Study

ALPSAHIN CULLEN, UFUK. & Thompson, Z., 30 Jun 2015.

Success Factors of Female Entrepreneurs: Analysing the Strategies Generating Differences

ALPSAHIN CULLEN, UFUK., 13 Sept 2011, *British Academy of Management* .

The Impact of Entrepreneurial Motivations and Personality on Business Success

ALPSAHIN CULLEN, UFUK., 2010, *USIS*.

The Impact of Total Quality Management Implementations within Small and Medium Sized Companies within the Context of Institutionalization

ALPSAHIN CULLEN, UFUK., 18 May 2009, *MARKATEK (Turkey)*.

The Establishment of Strategic Quality Management Systems Through the Implementation of ISO 9001:2000 Model

ALPSAHIN CULLEN, UFUK., 2007, In: *Academic Beacon Journal*. 22, 2

The Impact of International Management Systems on The Business Model and Quality Improvement

ALPSAHIN CULLEN, UFUK., 2006, In: *The Journal of Legislation*. 101, 5

Qualifications

PGCert, The Postgraduate Certificate in Higher Education Practice, University of Plymouth

Award Date: 7 Jul 2017

Business and Entrepreneurship, PhD, Canakkale Onsekiz Mart University

Award Date: 21 Jul 2011

Entrepreneurship, PhD, University of Liverpool

Award Date: 11 Jul 2011

Marketing, Business and Management, MA, Balikesir University

Award Date: 5 Sept 2005

Industrial Engineering, BSc, Yildiz Technical University
Award Date: 28 Jul 1993
Senior Fellow of Higher Education Academy, SFHEA